

PERSONAL DATA

DEACONU ADELA



G. Muzicescu 9, Cluj-Napoca, 400697, Romania

0040731985629

adela.deaconu@econ.ubbcluj.ro

WORK EXPERIENCE

2014-to present

BABEŞ – BOLYAI UNIVERSITY, FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION, DEPARTMENT OF ACCOUNTING AND AUDIT, CLUJ-NAPOCA Full Professor - Teaching courses on Basic Accounting (Romanian and French Programs), Business Valuation (Romanian and French Programs), International Valuation Standards;

2000-2014

BABEŞ – BOLYAI UNIVERSITY, FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION, DEPARTMENT OF ACCOUNTING AND AUDIT, CLUJ-NAPOCA Associate Professor - Teaching courses on Basic Accounting (Romanian and French Programs), Business Valuation (Romanian and French Programs), Valuation for Financial Reporting, International Valuation Standards;

2004-2009

BABEŞ – BOLYAI UNIVERSITY, FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION, IN PARTNERSHIP WITH CNAM PARIS, MBA, CLUJ-NAPOCA BRANCH

Associate Professor - Teaching courses and seminars on Financial Diagnosis;

2002-2004

BABEȘ – BOLYAI UNIVERSITY, FACULTY OF BUSINESS, CLUJ-NAPOCA Lecturer - Teaching courses and seminars on Business Valuation

1997-2000

BABEȘ – BOLYAI UNIVERSITY, FACULTY OF ECONOMICS, DEPARTMENT OF ACCOUNTING, CLUJ-NAPOCA

Lecturer - Teaching courses and seminars on Basic Accounting, Business Valuation, Comparative Accounting;

1994-1997

Babes – Bolyai University, Institut d'administration des entreprises (IAE) France, Cluj-Napoca Branch

Lecturer - Teaching courses and seminars Basic Accounting and Financial Accounting;

1994-1997

BABEȘ – BOLYAI UNIVERSITY, FACULTY OF ECONOMICS, DEPARTMENT OF ACCOUNTING, CLUJ-NAPOCA

Assistant - Teaching seminars on Basic Accounting, Financial Accounting, Managerial Accounting;

1995-1999

BABEȘ – BOLYAI UNIVERSITY, DIMITRIE CANTEMIR UNIVERSITY, FACULTY OF ECONOMICS, CLUJ-NAPOCA

Assistant - Teaching seminars on Basic Accounting and Financial Accounting;



1991-1994 BABEŞ – BOLYAI UNIVERSITY, FACULTY OF ECONOMICS, DEPARTMENT OF

ACCOUNTING, CLUJ-NAPOCA

Assistant - Teaching seminars on Basic Accounting, Financial Accounting, Managerial

Accounting;

1991-1992 KPMG ROMANIA

Junior Accountant;

1987-1991 BABEȘ – BOLYAI UNIVERSITY, FACULTY OF ECONOMICS, DEPARTMENT OF

ACCOUNTING, CLUJ-NAPOCA

Financial Administration Bureau, Accountant, Specialized on the accounting treatment

of the fixed assets

EDUCATION AND TRAINING

(main issues)

2015 ACADEMY OF ECONOMIC STUDIES BUCHAREST and MINISTRY OF

EDUCATION AND SCIENTIFIC RESEARCH

Habilitation thesis: Accounting between tradition and modernity; MECS Order No.

4718/11.08.2015

2004 CAFR (THE CHAMBER OF THE FINANCIAL AUDITORS IN ROMANIA),

BUCHAREST

Finance, auditing the Financial Statements of the large companies in Romania according to the national and international legislation - Financial auditor trainee

2001 CECCAR (THE BODY OF LICENSED ACCOUNTANTS AND ACCOUNTING

EXPERTS IN ROMANIA) in collaboration with a French organization of accounting

and financial experts, TG. JIU

On how to prepare/teach practitioners for the further implementation of the International

Accounting Standards in Romania - Lecturer specialized in teaching the accounting

experts the knowledge needed in applying IAS

2000 BABEŞ – BOLYAI UNIVERSITY, FACULTY OF ECONOMICS, CLUJ-

NAPOCA

PhD Degree in Economics, the field of Economic Analysis

2000 CECCAR, BUCHAREST

Financial and managerial accounting, business low, business valuation, financial

analysis - Expert accountant, certificate no. 15165/2000

1998 ANEVAR (ROMANIAN APPRAISAL ASSOCIATION), CLUJ-NAPOCA

Business valuation, SWOT analysis, financial mathematics - Business valuator,

certificate no. 3920/1998

1996 KPMG ROMANIA, BUCHAREST

Auditing, Financial and managerial accounting - Training at Transylvanien companies

1995 ROMANIAN FINANCE MINISTRY, THE FRENCH BODY OF ACCOUNTING

EXPERTS AND KPMG GUERARD VIALA, PHARE PROGRAMME, CLUJ-

NAPOCA



Improvement of the accounting environment with the accountants professional help

1995 JEAN MONNET UNIVERSITY. ST ETIENNE. FRANCE

Certificat no. 0005/1995 in accounting formation

Financial analysis, accounting - Training TEMPUS Program

1992 CABINET D EXPERTISE COMPTABLE FIDECCO THOUARS, FRANCE

Accounting expertise - Accounting trainee

1987-1991 BABEŞ – BOLYAI UNIVERSITY, FACULTY OF ECONOMICS, CLUJ-

NAPOCA

Bachelor Degree in Economics, Finance and Accounting Area

MOTHER TONGUE

ROMANIAN

OTHER LANGUAGES

euro*pass*

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
C2	C2	C2	C2	C2
C1	C1	B2	B2	B2

FRENCH

ENGLISH

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user Common European Framework of Reference for Languages

SOCIAL SKILLS AND COMPETENCES

Intercultural communication on the French program of FSEGA; partnership with academics and professionals in France, Switzerland and Italy (through the Grant T132 financed by International Bank, and other projects); work-shops organizer on the higher education, research and business fields; teaching professional courses for CECCAR; ANEVAR and CECCAR representative to General Assembly or local branches; participation to conferences, round tables and professional meetings.

ORGANISATIONAL SKILLS AND OTHER COMPETENCES

- Member of the Council of Doctoral Studies of Babeş-Bolyai University -CSUD (since July 2020);
- Member of the Faculty of Economics and Business Administration Council (1999-2003, 2010-2011, 2012-2016; 2020-2024); (2024-2029);
- Member of the Council of Doctoral School of Faculty of Economics and Business Administration, Babes-Bolyai University (since 2017);
- Member of National Council for Attesting Degrees, Diplomas and University Certificates (CNATDCU), Economic Commission (2016-2020);
- Member of the Senate of Babes-Bolyai University, vice-president of the Research, Excellency and Human Resources Committee (2016-2020);
- Member of the Commission of the Research and Didactic Competitions of the Faculty of Economics and Business Administration (since 2014);
- Member of the Council of Accounting and Audit Department of Faculty of Economics and Business Administration, Babes-Bolyai University (2016-2020):
- Member of Babes-Bolyai University Committee on foreign students affairs (2002-2004);



- Coordinator of the bachelor program Accounting and Business Informatics French line of studies, Faculty of Economics and Business Administration (since 2000);
- Coordinator of the master program Audit and Accounting Convergence, Faculty of Economics and Business Administration (2003-2010);
- Coordinator of the master program Diagnosis and Properties Valuation, Faculty of Economics and Business Administration (since 2008);
- Member of the Body of Accounting Experts and Authorized Accountants of Romania (CECCAR) National Council (2006-2010);
- Member of the Body of Valuators of Romania (ANEVAR) Research and Professional Standards Council, Bucharest (2010-2013);
- Member of ANEVAR Council, Cluj Branch (2004-2005; 2010-2011);
- Romanian Agency of Quality Assurance in Higher Education (ARACIS) valuator (since 2000):
- AUF projects valuator;
- UEFISCDI projects valuator;
- UBB projects valuator;
- CECCAR associate lecturer on IFRS, business valuation and financial analysis courses;
- Project manager (4 projects) and coordinator of research activities or higher education quality improvement activities; Member in research and professional projects (4 projects);
- President and member in doctoral committees;
- Conferences chair;
- Journals reviewer;
- Student's coordinator of graduation and master thesis, conference papers.

TECHNICAL SKILLS AND COMPETENCES

PC and software on accounting, financial analysis, statistics use.

ARTISTIC SKILLS AND COMPETENCES

Literature

EUro*pass* Curriculum Vitae DEACONU ADELA

SCIENTIFIC PROFILE

SCIENTOMETRIC ANALYSIS

h-index: 15 and i10-index: 24; 700 citations on Google Scholar

h-index 6; 93 citations on Scopus

h-index 5; 70 citations on Clarivate Analytics (Web of Science)

SCIENTIFIC PUBLICATIONS - GLOBAL

In Accounting, Asset and business valuation and economic analysis areas of expertise:

Books and chapters in books with international publishers: 2

Books and chapters in books with national recognized publishers: Book published as single author: 6; Books with

coauthors: 11; Professional guides and practical textbooks published coauthors: 10. Articles published in journals ISI Web of Knowledge: 20

Studies published in ISI proceedings: 6

Articles/studies indexed in prestigious international databases: 38

International conference proceedings: 14

Other publications and scientific contributions: 27

Papers and presentations at national and other international conferences: 36

Book translation: 1

REPRESENTATIVE PUBLICATIONS

Representative books and professional guides:

Deaconu A., Diagnosticul și evaluarea întreprinderii [Business diagnosis and valuation], Publisher Economica, București, ISBN 978-973-709-886-3, 7 chapters, p. 1-193, 2019.

Deaconu A., Fair value - accounting concept, Editura Economică, București, ISBN 973-590-155-2, chapters, pp. 1-356, 2009

Deaconu A., Companie's financial reporting – analysis models, Editura Intelcredo, Deva, ISBN 973-98827-5-7, 6 chapters, pg. 1-255, 1999;

Deaconu A., Pântea P.I., Guide to understanding the International Accounting Standards – IAS 7 Cash-flow statement, Editura CECCAR, București, ISBN 973-8478-20-0, pg. 1-263, 2004, chapters 1-2, pp. 1-179.

Representative studies:

Deaconu A., Filip C.I. (2017), The economy and accounting Sophistication: An overview of Transylvania, *Accounting History*, vol. 22, no. 1, p. 92-123, DOI: https://doi.org/10.1177/1032373216668183.

Deaconu A., Nistor C.S. (2017), Competences in Romanian higher education – An empirical investigation for the business sector, *Studies in Higher Education*, vol. 42, no.11, p. 1917-1940, DOI:10.1080/03075079.2015.1119108.

Nistor C.S., Deaconu A., Mare C. (2015), The influence of environmental factors on the evolution of Romanian public accounting, *Journal of Business Economics and Management*, DOI:10.3846/16111699.2013.804872, Vol.16, No. 6, p. 1154-1169.

Deaconu A., Buiga A. (2010), Analysis of the convergence degree between the accounting and the valuation standards concerning fair value, *Journal of Property Investment and Finance*, Vol. 28, Nr. 5, p. 365-384, DOI 10.1108/14635781011069972.

Deaconu A., Buiga.A., Nistor C.S. (2010), *The value relevance of fair value. Evidence for tangible assets on the Romanian market*, Transition Studies Review, Vol. 17, p. 151-169, DOI 10.1007/s11300-010-0131-9.

AWARDS

UEFISCDI, 2016 Competition - Awards for research results, article

Nistor C.S., Deaconu A., Public accounting models in post - communist Romania, *Economic Research*, Vol. 29, No. 1, p. 623-642, 2016, ISSN 1331-677X, Economics.

UEFISCDI, 2015 Competition – Awards for research results, article

Deaconu A., Buiga A., SMEs Financial reporting and mimetic theory, *Current Science* Vol. 108, No. 3, p.334-340, 2015; UEFISCDI, 2014 Competition – Awards for research results

Deaconu A., Osoian C., Zaharia M., Achim S.A., Competencies in higher education system: An empirical analysis of employers' perceptions, *Amfiteatru Economic*, Vol. 16, Nr. 37, p. 692-708, 2014.

Adela Deaconu

Aleacour

July, 2024